

Department of Defense America's PrepareAthon! April 2015



After Action Questionnaire

America's PrepareAthon! (AP!) is a national campaign of action to increase preparedness and resilience through heighten awareness of the hazards that threaten our communities and to increase the practice of preparedness actions to minimize our vulnerabilities. Participation in AP! strengthens the preparedness of our active duty, National Guard and Reserve forces, civilian personnel, and their families.

Please complete the AP! Questionnaire to ensure your Component's participation is counted throughout the month of April 2015, by submitting this document by May 20, 2015, to: osd.natlprep@mail.mil.

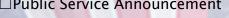
1.	Component: Click here to enter text. Total workforce: Click here to enter text. City or installation: Click here to enter text. State or Country: Click here to enter text.
2.	Did your Component leadership promote the AP! campaign and preparedness activities? If so, please check all that apply and approximate that total number of individuals reached through these activities.
here to	\square Internal Memorandum \square e-memo/e-mail \square Speaking Engagements \square Other: Click enter text.
	Total number reached: Click here to enter text.
3.	Did your Component promote the April 2015 AP! ways to participate? Please check all that apply.
	□Sign up for local alerts and warnings and download apps. □Document property and obtain appropriate insurance for relevant hazards. □Collect and safeguard critical documents (e.g. insurance policies and birth records). □Make property improvements to reduce potential injury and property damage. □Assemble or update emergency supplies or kits. □Develop and test emergency communication plans. □Plan with neighbors to help each other out and share resources.
4.	Did your Component promote hazard informational awareness? \Box Yes \Box No (If so, please check all hazards that were a focus of awareness efforts.)
	□Winter Storm □Flood □Tornado □All natural hazards □Earthquake □Hurricane □Wildfire □Other: Click here to enter text.
5.	Did your Component participate in preparedness outreach activities? If so, please check all that apply and provide the approximate total number of individuals reached through these activities.

April 2015

¹ OSD, the Military Departments, the Office of the Chairman of the Joint Chiefs of Staff and the Joint Staff, the Combatant Commands, the Defense Agencies, the DoD Field Activities, and all other organizational entities within the DoD (referred to collectively as DoD Components).



□Informational	Handouts	□Informational	Bootl
or Fair Public Service	Announce	ment	





□ Digital Kiosks

Newspaper/Newsletter Other: Click here to enter text.
Total number reached: Click here to enter text.
6. Did your Component part <mark>icip</mark> ate <mark>in prepar</mark> ed <mark>nes</mark> s discuss <mark>ions, d</mark> rills, <mark>or e</mark> xercises? If so,
please check all that apply and provide the approximate total number of individuals
reached through these activities.
☐ Held a scenario-based continuity of operations TTX ☐ Held preparedness discussion,
training, or class
\Box Conducted a drill to practice emergency response actions \Box Other: Click here to enter text.
Total number reached: Click here to enter text.
7.
8.
9.
7. Did your Component work with external partners or stakeholders to participate in
preparedness activities of common interest? If so, please check all that apply and provide
the approximate total number of individuals reached through these activities.
□City EM □County EM □State/Territory EM □NGO: Click here to enter text.
□ Federal Partners: Click here to enter text. □ International EM
□ First Responders Click here to enter text. □ Community Schools
□ Private Sector: Click here to enter text. □ Other: Click here to enter text.
Total number reached: Click here to enter text.
8. Did your Component promote the AP! campaign through social media and
communications channels? If so, please check all that apply and provide qualitative totals
below.
☐Internal website (Visits: Click here to enter text. Views: Click here to enter text.)
□Public website (Visits: Click here to enter text. Views: Click here to enter text.)
□Facebook (Posts: Click here to enter text. Likes: Click here to enter text.)
☐Storify (Posts: Click here to enter text.)
□Flickr (Posts: Click here to enter text. Views: Click here to enter text.)
☐Instagram (Items: Click here to enter text. Views: Click here to enter text.)
☐Youtube (Posts: Click here to enter text. Views: Click here to enter text.)
□e-Newsletter (Items: Click here to enter text. Views: Click here to enter text.)
☐Twitter (Tweets: Click here to enter text. Number of users that saw tweets: Click here to enter text.)
□Other: Click here to enter text. (Statistics: Click here to enter text.)
_ cc. cc. to cc. to (Statistics. cc. to cc.)
9. Did your Component register its AP! participation at www.ready.gov/prepare ? \[\textsize \textsiz
If so, how many? Click here to enter text.



10.Please highlight any notable or exemplary AP! engagement or outreach activities, including any best practices or innovative actions that contribute to fostering a culture of preparedness within DoD.



Click here to enter text.

Please identify the representative within your Component/installation who is responsible for this submission.

- 1. Name:
- 2. Title:
- 3. Component/Office:
- 4. Email: